Support Public Diplomacy with Graphic Design for the Department of State's English Language Programs

VIRTUAL STUDENT FEDERAL SERVICE

V S F S

Project Title	Support Public Diplomacy with Graphic Design for the Department of State's English Language Programs
Project Summary	Support and promote the State Department's English language teaching and learning programs through the development of creative and engaging design elements for global public diplomacy projects to be used in social media campaigns, program websites, and print design.
Country	United States
Country/Region of Focus	Global

Project Description

As a VSFS intern with the Office of English Language Programs, you will collaborate with a team to develop creative and engaging design elements for global public diplomacy projects to be used in social media campaigns, program websites, and print design. Your unique designs will help tell America's story while contributing to a recognizable brand that demonstrates American expertise. Projects may include developing campaigns and conducting research for the 50th anniversary for the English Language Fellow Program; developing social media graphics for American English Facebook pages; or designing certificates and promotional material for the American English E-Teacher Program. Projects vary depending on your strength, so please provide a portfolio of 4-5 designs, including: publications, poster design, social media graphics, and/or brand identity designs.

Required Skills or Interests

Skill(s)
Editing and proofreading
Educational design
Graphic design
Research
Social media management

Infographic design

Writing

Additional Information

For more information about the Office of English Language Programs, check out:
1. Office of English Language Programs Website - https://americanenglish.state.gov
2. English Language Programs Website - https://elprograms.org/
3. American English E-Teacher Program Website - https://www.aeeteacher.org/
4. Facebook Community for Learners - https://www.facebook.com/AmericanEnglishatState/
5. Facebook Community for Teachers - https://www.facebook.com/AmericanEnglishforEducators/

Language Requirements

None